

2nd IAQUIS Conference

The Transformative Edge: Integrating Innovation, Quality and Technology for Sustainable Business Ecosystems



Aula Magna Palazzo Rettorato - Piazza Università, 2
University of Catania - Department of Economics and Business
Corso Italia 55, 95129 Catania, Italy
September 16-17-18, 2026

2nd IAQUIS Conference

The Transformative Edge: Integrating Innovation, Quality and Technology for Sustainable Business Ecosystems

Catania, Italy — 16th–18th September 2026

Conference Programme

September 16th, Wednesday

15:00 – 18:00	RETTORATO
15:00 – 18:00	Participants registration
15:30 – 17:00	Doctoral Consortium 1. Giorgio Mina - <i>From Risk to Competitiveness: Analyse Climate-Related Risks to Identify Sustainable Pathways for Tourism Destinations and Businesses</i> 2. Flaviana Capolini - <i>Circular Economy and Agri-Food Waste Valorisation for the Development of Bio-Based Leather and Sustainable Textile Materials</i> 3. Chiara Moretti - <i>Assessment of the environmental, social, and economic impacts of the Italian dairy supply chain</i> 4. Martina Cova - <i>Tools and indicators for managing social sustainability in the cocoa supply chain</i> Coordinators: Professor Samuel Petros Sebhatu, <i>Karlstad University, Service Research Center, Sweden</i> Assistant Professor Maria Gianni, <i>International Hellenic University in Serres, Greece</i>
17:00 – 18:00	INAUGURATION OF IAQUIS 2026 – Institutional Greetings at the Aula Magna of Palazzo degli Elefanti Professor Enrico Foti – Rector of the University of Catania Professor Sebastiano Mazzù – Director of the Department of Economics, University of Catania Professor Agata Matarazzo – President of IAQUIS 2026 Organizing Committee Professor Alessandro Ruggieri – President of IAQUIS Scientific Committee Professor Maria Francesca Renzi – President of AISME
19:30	Light dinner – PALAZZO DEGLI ELEFANTI

September 17th, Thursday

09:30 – 18:15	PALAZZO DELLE SCIENZE
Sustainability Plenary Session “Economic, social and environmental sustainability: metrics, ESG strategies and impacts” Aula Magna of Palazzo delle Scienze	
09:30 – 11:00	Chair: Maria Francesca Renzi – Full Professor, Roma Tre University 1. Professor Dr. Yogesh K. Dwivedi, Swansea University, Wales, UK “Artificial Intelligence and Sustainability: Emerging Academic Discourses” 2. Professor Samuel Petros Sebhatu, Karlstad University CTF “Beyond ESG Reporting: Business Transformation and Responsibility Across Supply Chains” 3. Practitioner: Cpt. Stelios Dimouleas, CEO of ALMI Tankers “ESG culture – what do we mean?” (Online)
11:00 – 11:15	Coffee break

11:15 – 13:15 PARALLEL SESSIONS - SUSTAINABILITY

ROUND 1 (11:15 – 12:15)

Session 3A · Circularity and Sustainability: Insights from Agri-Food and Innovative Firms · Aula 1

TRACK 3 — Circular Economy, Green Innovation, and Sustainable Design Chair: **Maria Gianni – Assistant Professor, International Hellenic University in Serres, Greece**

1.	When circularity delivers sustainability. A life cycle-based assessment of circular solutions in agri-food systems Presenter: Roberta Salomone - University of Messina <i>Andrea Raggi, Roberta Salomone, Bruno Notarnicola, Ioannis Arzoumanidis, Francesco Astuto, Rosa Di Capua, Benedetta Esposito, Teresa Maria Gulotta, Francesco Lanuzza, Giovanni Mondello, Luigia Petti, Pietro Alexander Renzulli, Giuseppe Saija, Alberto Simboli, Gianfranco Umile Spizzirri, Bianca Maria Tragnone</i>
2.	How Enabling Technologies Shape Sustainability Narratives in Highly Innovative Firms Presenter: Mariagrazia Provenzano – University of Tuscia <i>Mariagrazia Provenzano, Francesco Pacchera, Cecilia Silvestri, Alessandro Ruggieri</i>
3.	Does circular brewing perform better? Integration of environmental and circularity assessments in the agrifood sector Presenter: Giulia Lippi - University of Torino <i>Giulia Lippi, Valentina Simone, Isabella Bianco, Enrica Vesce</i>
4.	Life Cycle and Circularity Assessment of Two Alternative Apple Juice Production Systems Presenter: Valentino Riva - University of Trieste <i>Valentino Riva, Paola Masotti, Barbara Campisi</i>

Session 3B · Regenerative value chains and bio-based materials · Aula 8

TRACK 3 — Circular Economy, Green Innovation, and Sustainable Design Chair: **Mariarosaria Lombardi – Full Professor, University of Foggia**

1.	Regenerative milling: the case of Altograno® and Germolio Presenter: Teodoro Gallucci - University of Bari <i>Simone Pallara, Giovanni Lagioia, Teodoro Gallucci, Annarita Paiano</i>
2.	Stakeholder Mapping for Circular Bioplastics Value Chains from Date Palm Residues Presenter: Federica Bisceglia - Roma Tre University

	<i>Federica Bisceglia, Alessia Acampora, Aurora Cavallo, Francesco Maria Olivieri, Valeria Sileoni</i>
3.	Valorizing agri-food waste for sustainable textile and leather production: a systematic literature review Presenter: Flaviana Capolini - Roma Tre University <i>Flaviana Capolini, Olimpia Martucci, Roberta Guglielmetti Mugion</i>
4.	Circular economy practices in the textile sector: preliminary evidence from SMEs in the Sicily–Malta cross-border area Presenter: Teresa Maria Gulotta - University of Messina <i>Roberta Salomone, Giulia Gulino, Giovanni Mondello, Teresa Maria Gulotta, Francesco Lanuzza, Giuseppe Saija, Daniela Baglieri, Maria Cristina Cinici</i>

Session 3C · Material recovery and sustainable design · Aula 5

TRACK 3 — Circular Economy, Green Innovation, and Sustainable Design Chair: **Ruggero Colombari, Assistant Professor, Universitat Internacional de Catalunya, Barcelona**

1.	Circular economy mapping of fibre-reinforced mortars and plaster Presenter: Ottavio Spadaro - University of Catania <i>Ottavio Spadaro, Cataldo Tiziana, Antonio Zerbo, Piero Guadagnino</i>
2.	PCBW valorization strategies through components and Critical Raw Materials recovery Presenter: Pierfilippo Sessa - University of Chieti-Pescara <i>Pierfilippo Sessa, Alberto Simboli, Lolita Liberatore</i>
3.	Towards circularity in sport: the Life Cycle of Tennis equipment Presenter: Sara Toniolo - University of Verona <i>Sara Toniolo, Davide Giovanni Parodi, Ilenia Bravo</i>
4.	A QFD–QCC Framework Integrating TOPSIS for MultiCriteria Decision-Making in Sustainable Product Design Presenter: Stefano Poponi - University of Tuscia <i>Stefano Poponi, Alessandro Ruggieri, Raffaele Saladino, Silvia Verdura, Davide Piccinino, Valeria Gigli, Fabiana Fosso</i>

Session 3D · Circular cities, governance, and awareness · Aula Magna

TRACK 3 — Circular Economy, Green Innovation, and Sustainable Design Chair: **Raine Isaksson – Associated Professor, Uppsala University, Sweden**

1.	From quality to sustainable excellence Practitioner: Dr. Giuseppe Macca, CEO and co-founder of Ethics4Growth
2.	Digital Governance of Circular Service Ecosystems: Enabling Orchestration and Sustainability Transitions Presenter: Maria Cristina Dardano - University of Catanzaro <i>Maria Cristina Dardano, Monia Melia, Maria Colurcio</i>
3.	Assessing the Social Dimension of Circular Cities: Evidence from La Botiga in El Prat de Llobregat Presenter: Roberto Viviani - Roma Tre University <i>Roberto Viviani, Maria Francesca Renzi, Roberta Guglielmetti Mugion, Roberto Merli</i>
4.	Innovative teaching through game-based learning: the case of 'Prato Circular City' boardgame for urban circular economy awareness Presenter: Gabriele Feligioni, Leonardo Borsacchi - University of Florence <i>Leonardo Borsacchi, Gabriele Feligioni, Patrizia Pinelli</i>

ROUND 2 (12:15 – 13:15)

Session 4A · ESG reporting and disclosure · Aula 1

TRACK 4 — Sustainability Strategy, ESG, and Policy Implementation Chair: **Roberta Salomone – Full Professor, University of Messina**

1.	Exploring the connection between ESG reporting and social performance: a conceptual framework Presenter: Dario Barberini – University Niccolò Cusano <i>Dario Barberini, Maria Giovina Pasca, Giulia Padovani, Chiara Cardona</i>
2.	Cherry Picking Across Channels: Evidence from ESG Reports and Corporate Website Presenter: Valentina Cicalese – University of Salerno (Online) <i>Valentina Cicalese, Maria Rosaria Sessa, Roberto De Luca, Ornella Malandrino</i>
3.	Evolution of material topics in automotive sustainability reports: a focus on the environmental dimension Presenter: Francesco Pacchera – University of Tuscia <i>Pavel Malyzhenkoy, Maurizio Masi, Francesco Pacchera, Fabrizio Rossi, Alessandra Stefanoni</i>
4.	Development of a national ESG Observatory: A Qualitative analysis of sustainability practices among companies in the Lazio Region Presenter: Chiara Cardona – University of Tuscia <i>Chiara Cardona, Francesco Pacchera, Irene Cardelli, Maria Giovina Pasca, Giulia Padovani, Dario Barberini</i>
5.	The integration of ESG reporting and the circular economy in SMEs: the role of the material circularity indicator Presenter: Piero Guadagnino – University of Catania <i>Piero Guadagnino, Ottavio Spadaro, Antonio Zerbo, Agata Matarazzo</i>
6.	Application of UAV technology for methane monitoring and emission hotspot detection in landfills Presenter: Pietro Alexander Renzulli – University of Bari <i>Donatello Fosco, Maurizio De Molfetta, Bruno Notarnicola, Pietro Alexander Renzulli, Daniela Sica, Stefania Supino</i>

Session 4B · Carbon accounting and decarbonization · Aula 8

TRACK 4 — Sustainability Strategy, ESG, and Policy Implementation Chair: **Roberto Ruggieri – Sapienza University, Rome**

1.	Relevance of Scope 3 in Organisational Carbon Footprint Presenter: Daniela Giuliani – University of Padua <i>Daniela Giuliani, Martino Oliboni, Elena Battiston, Anna Mazzi</i>
2.	Mapping decarbonisation strategies across key agri-food supply chains through an ESG framework Presenter: Christian Bux – University of Bari <i>Christian Bux, Davide Iannantuono, Emrah Karapinar, Mariarosaria Lombardi, Leonardo Orsitto, Roberto Leonardo Rana</i>
3.	Hotel Heating and Cooling Energy Consumption, Costs and Emissions under Different EU Transition Scenarios Presenter: Giorgio Mina – University of Torino <i>Giorgio Mina</i>
4.	Beyond compliance: levers for sustainable policy implementation and finance in cocoa and coffee value chains Presenter: Riccardo Mazzucchelli d'Auria – Sapienza University, Rome <i>Riccardo Mazzucchelli, Carlo Amendola, Marco Savastano</i>
5.	Sustainability Strategies in Large-scale Mining in San Juan: A Comparative Analysis of Governance, Innovation, and Regenerative Impact Presenter: Maria Belen Arias Valle - Universidad Católica de Cuyo- San Juan Argentina <i>Fernandez Cecilia, Arias-Valle, María Belén, Suarez Natalial</i>

Session 4C · Strategies, governance, and stakeholders · Aula 5

TRACK 4 — Sustainability Strategy, ESG, and Policy Implementation Chair: **Giovanni Mondello** – Researcher, *University of Messina*

1.	Carbon emissions disclosure practices in Higher Education Institutions Presenter: Giuseppe Macaione – <i>University of Messina</i> <i>Giuseppe Macaione, Roberta Salomone, Sandra Caeiro</i>
2.	Corporate Social Responsibility Management in the Jewelry Industry. An Analysis of an Italian Multinational's CSR Management from an ISO 26000 Perspective. Presenter: Paola Geatti – <i>University of Udine</i> <i>Paola Geatti, Pasquale Giungato, Vera Amicarelli, Laura Boschetto, Erica Varese</i>
3.	Moving towards social sustainability: Factors for initiating system change in Swedish Social Services Presenter: Anna Mårtensson – <i>Mid Sweden University</i> <i>Anna Mårtensson; Kristen Snyder</i>
4.	Sustainable Destination Management: Capturing Stakeholder Perceptions Presenter: Vasileios Ismyrlis – <i>University of Aegean, Chios, Greece</i> and Maria Gianni – <i>International Hellenic University in Serres, Greece</i> <i>Vasileios Ismyrlis, Maria Gianni</i>
5.	Assessing Circularity in the Pasta Sector: Comparing Circular and Linear Alternatives through a Multi-Indicator Approach Presenter: Rosa Di Capua - <i>University of Bari</i> <i>Bruno Notarnicola, Francesco Astuto, Sergio De Gennaro, Rosa Di Capua, Benedetta Esposito, Pietro Alexander Renzulli, Umile Gianfranco Spizzirri, Daniela Sica, Graziano Stasi, Stefania Supino</i>

13:15 – 14:30	Light lunch
Quality Plenary Session <i>“Quality Management for Operational Excellence: Models, Standards and Contextual Perspectives”</i> Aula Magna of Palazzo delle Scienze	
14:30 – 16:00	Chair: Alessandro Ruggieri , Professor - <i>University of Tuscia</i> 1. Professor Angelos Pantouvakis , <i>University of Piraeus</i> (Online) <i>“The intelligent use of the Human soft skills towards operational excellence: Evidence from the shipping industry”</i> 2. Practitioner: Maria Möllerskov Jonzon , Business Performance Leader at IKEA <i>“From flatpacks to quality by design”</i>
16:00 – 16:15	Coffee break

16:15 – 18:15 PARALLEL SESSIONS - QUALITY

ROUND 3 (16:15 – 17:15)

Session 2A · From TQM to Quality 4.0/5.0 · Aula 1

TRACK 2 — Quality Management Models, Standards, and Operational Excellence Chair: **Bo Edvardsson** – Full Professor, *Karlstad University, Service Research Center, Sweden*

1.	The Montana Experience in Environmental Engineering Services Practitioner: <i>Montana Spa</i>
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2.	From TQM to Quality 4.0: a narrative literature review and the Neo-TQM Tri-Layer framework Presenter: Silvia Verdura – University of Tuscia <i>Irene Cardelli, Chiara Cardona, Federica De Iasi, Sofia Menestò, Alessandro Ruggieri, Silvia Verdura</i>
3.	Selected Applications of Quality 5.0 in the Public Sector Presenter: Piotr Grudowski - Gdansk University of Technology, Poland <i>Piotr Grudowski</i>
4.	Reframing Reshoring Decisions Through Quality Management Systems Presenter: Federica De Iasi – University of Tuscia <i>Federica De Iasi, Stefano Poponi, Alessandro Lanfranco Bruno</i>
5.	Lean Six Sigma, Green Management and Industry 4.0 Practices in SMEs: Evidence from Greece Presenter: Evangelos Psomas – University of Patras, Greece (Online) <i>Nikolitsa Gkoloni, Evangelos Psomas, Ioannis Papadakis, Katerina Gotzamani</i>

Session 2B · Quality systems, risk, and operational sustainability · Aula 8

TRACK 2 — Quality Management Models, Standards, and Operational Excellence Chair: **Maria Francesca Renzi - Full Professor, Roma Tre University**

1.	The synergy of lean six sigma and food safety management systems Presenter: Angeliki Sofou - University of Patras, Greece (Online) <i>Angeliki Sofou, Evangelos Psomas, Theodoros Varzakas</i>
2.	Enhancing the Value of Pezzata Rossa d'Oropa Dairy Products: Quality System as a Strategy to Offset Lower Productivity Presenter: Luca Salvai - University of Torino <i>Luca Salvai, Giorgio Mina, Giovanni Peira, Alessandro Bonadonna</i>
3.	Digital Transformation and Strategic Excellence Position for the Dynamic Enterprise in Convergence with TQM in the Industry 4.0 Era Presenter: Stefania Zanda - Sapienza University, Rome <i>Stefania Zanda</i>
4.	Assessing Work-Environment Risks in Integrated Quality and Sustainability Roles: An FMEA Based Tool Presenter: Ida Gremyr – Chalmers University of Technology, Sweden <i>Ida Gremyr, Stina Hellsvik, Petra Bosch-Sijtsema, Pernilla Gluch, Martin Löwstedt</i>
5.	A Sustainability Opportunity Study (SOS) for Global Building Presenter: Raine Isaksson - Uppsala University, Sweden <i>Raine Isaksson</i>

ROUND 4 (17:15 – 18:15)

Session 6A · Consumers, perceived quality, and society · Aula 5

TRACK 6 — Consumers, Society, and Social Sustainability Chair: **Stefano Poponi, Professor - University of Tuscia**

1.	Consumers' Behavior toward Milk in Italy across Quality, Innovation, and Sustainability Presenter: Roberta Guglielmetti Mugion – Roma Tre University <i>Roberta Guglielmetti Mugion, Marina Pascarella, Chiara Moretti, Atifa Amin, Veronica Ungaro, Laura Di Pietro</i>
2.	“Source of protein” or “high protein”? Market dynamics, health trends, and the EU regulatory framework of protein-fortified foods Presenter: Andrea Del Chicca – University of Pisa <i>Vera Amicarelli, Christian Bux, Andrea Del Chicca, Paola Geatti, Roberto Leonardo Rana, Erica Varese</i>

3.	Perceived vs. Actual Quality in Luxury Markets: A Data-Driven Analysis of the Price–Quality Gap Presenter: Marco Ruggeri – Sapienza University, Rome <i>Roberto Ruggieri, Roberta Alfidi, Donatella Restuccia, Marco Ruggeri</i>
4.	Ecomuseums and Social Sustainability: insights from a systematic literature review Presenter: Maria Giovina Pasca - Niccolò Cusano University, Rome <i>Maria Giovina Pasca, Giulia Padovani, Dario Barberini, Gabriella Arcese</i>
5.	Evaluating the effectiveness of responsible alcohol communication in corporate and institutional contexts: evidence from focus groups Presenter: Biasino Farace – University of Pisa <i>Biasino Farace, Andrea Del Chicca, Serena Sebastiani, Angela Tarabella</i>

Session 8A · Quality, CSR, and emerging markets · Aula Magna

TRACK 8 — Quality Management in Services, CSR, and Emerging Markets Chair: **Pietro Alexander Renzulli – Full Professor, University of Bari**

1.	Integrating social indicators into logistics quality in Poland Presenter: Carla Serrano – University of Catania <i>Carla Serrano, Magdalena Wojnarowska</i>
2.	Quality and sustainability of Madagascar cocoa for the international supply chain and the Italian market Presenter: Patrizia Pinelli, Daniela Tacconi – University of Florence <i>Daniela Tacconi, Leonardo Borsacchi, Chiara Vita, Patrizia Pinelli</i>
3.	Ecodesign and evolution of EU sustainable textile regulations: opportunities and threats for the Egyptian textile sector Presenter: Leonardo Borsacchi – University of Florence <i>Leonardo Borsacchi, Tommaso Toccafondi, Daniela Tacconi, Leonardo Bogani, Gabriele Feligioni, Patrizia Pinelli</i>
4.	AI as a Predictor of Student Behaviour: The Role of Artificial Intelligence in Higher Education Programmes Presenter: Chiara Moretti – Roma Tre University <i>Maria Francesca Renzi, Chiara Moretti, Federica Bisceglia, Roberto Viviani</i>
5.	Quality and Sustainability Concepts in Judicial Rulings: A Comparative Content Analysis of Food Sector–Related Court Rulings in Poland Presenter: Piotr Kafel - Krakow University of Economics <i>Piotr Kafel</i>
6.	What is ‘good’ service in telemedicine? Toward a framework for Practice Presenter: Gianfranco Walsh - Leibniz University Hannover (Germany) <i>Gianfranco Walsh, Mario Schaarschmidt, Oliver Nitsch</i>

20:30 Gala dinner – GRAND HOTEL BAIA VERDE

09:00 – 14:30	PALAZZO DELLE SCIENZE
Innovation Plenary Session <i>“Innovation ecosystems: governance, collaboration and value creation processes in the era of AI and digital technologies”</i> Aula Magna of Palazzo delle Scienze	
09:00 – 10:30	Chair: Frederic Marimon , Full Professor – <i>Universitat Internacional de Catalunya, Barcelona</i> 1. Professor Bo Edvardsson , Karlstad University CTF <i>“A Typology of Coexisting Solutions: Innovative Orchestration of Resources Across Ecosystems”</i> 2. Professor Dominik Mahr , Maastricht University <i>“Service Robots – Creating Public Value through Ecosystems”</i> 3. Practitioner: Marie Carlsson , International Key Account Director of Volvo Trucks <i>“Transitioning from Diesel to Electric Ecosystem for Sustainable Transports Solutions”</i>
10:30 – 10:45	Coffee break

10:45 – 12:45 PARALLEL SESSIONS - INNOVATION

ROUND 5 (10:45 – 11:45)

Session 1A · AI, skills, and the social dimension of digital technology · Aula 1

TRACK 1 — Digital Transformation, AI, and Data for Quality & Sustainability Chair: **Johan Lilja**, Associated Professor – *Mid Sweden University*

1.	From Quality to Innovation in Organizational Culture: The Role of AI Literacy and Organizational Agility – Qualitative Insights from Croatian Companies Presenter: Ines Dužević – <i>University of Zagreb, Croatia</i> <i>Ines Dužević, Tomislav Baković, Mate Damić, Davor Vlajčić</i>
2.	Employees' career sustainability and organisation's sustainable competitive advantage in AI-mediated work: Evidence from employees with chronic illness Presenter: Barbara Rebecca Mutonyi – <i>Kristiania University of Applied Science, Norway</i> <i>Parisa Afshin, Barbara Rebecca Mutonyi, Erlend Nybakk</i>
3.	AI competency scales for healthcare logistics Presenter: Ruggero Colombari - <i>Universitat Internacional de Catalunya, Barcelona</i> <i>Ruggero Colombari, Elena Pessot</i>
4.	Artificial Intelligence and Inclusive Learning in Higher Education Presenter: Eyal Eckhaus – <i>Academic College of Israel in Ramat Gan, Israel</i> <i>Eyal Eckhaus</i>
5.	Predictive Quality Management for Sustainable Industry 5.0 Manufacturing Systems Using an LSTM Model Presenter: Francesco Bellini – <i>Sapienza University, Rome</i> <i>Yas Barzegar, Atrin Barzegar, Francesco Bellini, Antonio Crupi, Irina Gorelova, Fabrizio D'Ascenzo</i>

Session 1B · Data, monitoring, and the environmental impact of digital technology · Aula 8

TRACK 1 — Digital Transformation, AI, and Data for Quality & Sustainability Chair: **Terje Slåtten**, Full Professor – *University of Inland Norway*

1.	The AI sustainability paradox: an economic estimation of efficiency gains versus environmental impacts
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	Presenter: Leonardo Agnusdei – Pegaso University <i>Leonardo Agnusdei, Mariagrazia Provenzano, Francesco Pacchera, Giulio Paolo Agnusdei, Cecilia Silvestri</i>
2.	Energy Labels for a Sustainable Artificial Intelligence – Empirical Insights Presenter: Barbara Keller - DHBW Stuttgart, Germany and Michael Mohring – Reutlingen University, Germany <i>Patrick Schnepf, Michael Möhring, Barbara Keller, Laura Di Pietro</i>
3.	Estimating Fuel and Emissions Intensity Using High-Frequency Telemetry in Bulk Shipping Presenter: Nikolaos Tsoulakos – University of Piraeus, Greece (Online) <i>Nikolaos Tsoulakos, Angelos Pantouvakis</i>
4.	Data-Driven Territorial Vulnerability Assessment: Digital Infrastructure as Primary Resilience Driver Presenter: Marko Drizaku, Teodoro Gallucci – University of Bari <i>Marko Drizaku, Teodoro Gallucci, Annarita Paiano, Giovanni Lagioia</i>

Session 5A · Industrial ecosystems and ecosystem services · Aula 5

TRACK 5 — Supply Chains, Agriculture, and Industrial Ecosystems Chair: **Frederic Marimon, Full Professor – Universitat Internacional de Catalunya, Barcelona**

1.	Towards a common understanding of Carbon Insetting Presenter: Martina Cova – Roma Tre University <i>Martina Cova, Alessia Acampora, Carlo Alberto Pratesi</i>
2.	Economic valuation of ecosystem services and sustainability credits in Val di Bisenzio: opportunities for the Prato textile district Presenter: Tommaso Toccafondi – University of Florence <i>Leonardo Borsacchi, Tommaso Toccafondi, Daniela Tacconi, Leonardo Bogani, Gabriele Feligioni, Patrizia Pinelli</i>
3.	Mapping the mechanisms for incorporating Life Cycle Assessment into manufacturing planning: evidence from a literature review Presenter: Kim Oanh Nguyen – University of Messina <i>Kim Oanh Nguyen, Roberta Salomone, Teresa Maria Gulotta</i>
4.	Combinatory logic anchored in place: Innovation in the Service ecosystem perspectives Presenter: Angela Carida – University of Catanzaro, Samuel Petros Sebhatu, Bo Edvardsson - Karlstad University, Service Research Center, Sweden <i>Bo Edvardsson, Samuel Petros Sebhatu, Angela Carida</i>

ROUND 6 (11:45 – 12:45)

Session 7A · Leadership, skills, and organizational well-being · Aula 1

TRACK 7 — Leadership, Culture, and Organizational Transformation Chair: **Samuel Petros Sebhatu, Associated Professor - Karlstad University, Service Research Center, Sweden**

1.	From Curiosity to Vitality: Explaining Thriving at Work in the Nordic Hospitality Sector Presenter: Victoria Rustad Bjerke - University of Inland Norway <i>Victoria Rustad Bjerke, Terje Slåtten, Barbara Rebecca Mutonyi</i>
2.	Employee Ambidexterity and Leader Curiosity: Do They Really Matter and Pay Off? – An Empirical Study of Employees in Hospitality Organizations Presenter: Terje Slåtten - University of Inland Norway <i>Barbara Rebecca Mutonyi, Victoria Rustad Bjerke, Terje Slåtten</i>
3.	Soft skills in shipping: a structured literature review Presenter: Elvira Koutsouki – University of Piraeus, Greece (Online) <i>Angelos Pantouvakis, Elvira Koutsouki</i>

4.	The Leader as Action Researcher: Leading for learning in a multi-Stakeholder environment Presenter: Gulli Saeidyfar – Mid Sweden University <i>Gulli Saeidyfar, Anna Mårtensson, Johan Lilja</i>
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Session 7B · Organizational culture, participation, and service innovation · Aula 8

TRACK 7 — Leadership, Culture, and Organizational Transformation Chair: **Agata Matarazzo, Full Professor – University of Catania**

1.	Leadership Behaviour Under Audit Pressure: Managerial Communication and the Trustworthiness of Management Systems Certification Presenter: Piotr Rogala - Wroclaw University, Poland (Online) <i>Piotr Rogala</i>
2.	Bridging youth voice and influence through quality management Presenter: Johan Lilja - Mid Sweden University <i>Johan Lilja, Kristen Snyder, Anna Mårtensson</i>
3.	Exploring the impact of Food Safety Culture on Food Safety Performance in GFSI-Certified Food Manufacturing companies: Evidence from Greece Presenter: Alexios Vardakas – University of Patras, Greece (Online) <i>Stavros Moschos, Evangelos Psomas, Alexios Vardakas</i>
4.	From Automation to Value Co-Creation: Advancing Service Innovation Processes and Service Quality with Generative AI Use Presenter: Odd Fredriksson – Karlstad University, Service Research Center, Sweden <i>Odd Fredriksson, Samuel Petros Sebhatu</i>
5.	AI Awareness as a Driver of Quality and Sustainable Technology Adoption in the Workplace Presenter: Frederic Marimon - Universitat Internacional de Catalunya <i>Frederic Marimon, Barbara Fryzel, Marta Mas-Machuca</i>

12:45 – 13:30 Closing Ceremony and award presentation – AULA MAGNA

13:30 – 14:30 Closing lunch